













PARISH WELCOME BACK PLAN

Resources for Subscribers







PART 1

-  Daily Catholic social media content
-  Weekly technology & ministry tips
-  PSG Guide to the Welcome Back Plan
-  St. Sample webinar slides + recording
-  One page summary plan + resources outline
-  Pastor handwritten notes to key leaders, vols, donors
-  **Pastor year in review letter + sneak peek at Welcome Back plan**
-  Back-to-Mass parishioner survey
-  February & March event ideas
-  Postcard with Holy Week Mass times & events
-  **Pastor letter preparing for Easter + almsgiving, online giving**
-  Children's Easter coloring book

PART 2 April 8 Release

-  Daily Catholic social media content
-  Weekly technology & ministry tips
-  **Pastor re-opening letter introducing the Welcome Back plan**
-  St. Sample one-page summary of Welcome Back activities & events
-  Pastor re-opening email
-  April, May & June event ideas
-  Instructions for family Welcome Back packets & grand re-opening
-  Phone call script & instructions

PART 3 June 8 Release

-  Daily Catholic social media content
-  Weekly technology & ministry tips
-  Instructions for Time Capsule Ceremony & COVID memorial event
-  **Pastor "we're back" letter, invitation for memorial statue, painting or wall donations**
-  July, August & September event ideas
-  **Pastor update letter, focus on upcoming activities**

PART 4 September 8 Release

-  Daily Catholic social media content
-  Weekly technology & ministry tips
-  St. Sample Stewardship Renewal resources
-  **Pastor stewardship letter & resources**
-  Instructions for night of reflection
-  October, November & December event ideas
-  Advent family activity guide
-  Children's Advent & Christmas coloring book
-  **Pastor year-end appeal letter**
-  **Pastor state of the parish letter**